



Building the path to

# **GLOBAL EDUCATION TO 2050.**

**Content package**

On 14 June 2021, GENE hosted a high-level political event to launch a process towards:

A new European Declaration  
on *Global Education* to 2050.

# Content

This content package contains:

- Process & Timeline
- Sample posts

The primary hashtag is  
**#GlobalEducation2050.**

Please tag us to amplify your content!

Twitter: **@GENE\_GlobalEd**

Facebook: **GENEGlobalEducation**

LinkedIn: **GENE\_GlobalEd**

For more information, please link to  
**[www.gene.eu/ge2050](http://www.gene.eu/ge2050)**

# Process and Timeline

## **14 June 2021.**

High-level political online event to launch the process towards a new European Declaration on Global Education to 2050.

## **The following 18 months.**

The process will engage a broad range of stakeholders and culminate in November 2022, on the 20th anniversary of the first Maastricht Congress and Declaration.

*Engage online and spread the word to your audiences and networks.*

# In a nutshell...

## About the launch

The event looked to the future of Global Education and launched an 18-month process leading to the development of a new European Declaration on Global Education to 2050. The event also marked the 20th anniversary of GENE and acknowledged the progress made in Global Education in Europe over the last 20 years.

EU Commissioner for International Partnerships, Ms. Jutta Urpilainen, provided the opening keynote, while Ministers of Education, Foreign Affairs and International Development from across Europe engaged in a dialogue on the importance of Global Education to education policy, foreign policy and international cooperation.

## About the process

The purpose of the process is to inspire broader and deeper political support and policy commitment to Global Education. How?

- By establishing a series of strategic and practical proposals for developing a new European Declaration on Global Education to 2050.
- By inviting national ministries and agencies, international organisations and key stakeholders in Global Education in Europe to engage in vision-making, policy consensus and declaration agreement.

The process will culminate in November 2022, on the 20th anniversary of the first Maastricht Congress and Declaration.

# Sample posts

## Facebook post

Global justice and solidarity are more important than ever in tackling the major challenges that face the world today! Global Education is about global justice, human rights and sustainability. It's about becoming a global citizen and taking action on vital issues such as sustainability and human rights for all. And now is the moment to put the spotlight on Global Education.

In 2021, Global Education Network Europe (GENE) did just that with the launch of an 18-month process leading to the development of a new European Declaration on Global Education to 2050. Find out more: [www.gene.eu/ge2050](http://www.gene.eu/ge2050) #GlobalEducation2050

**INSERT TEASER:** <https://youtu.be/sUmeP7uztYc>

## Tweet

Time to put the spotlight on #GlobalEd! Solidarity in tackling the major challenges that face the world today is vital. In 2021 GENE turned 20 and launched a new initiative to build solid support for #GlobalEducation2050 [gene.eu/ge2050](http://gene.eu/ge2050)

**INSERT TEASER:** <https://youtu.be/sUmeP7uztYc>

# Sample posts

## Newsletter or Website post

The Global Education Network Europe (GENE) marked its 20th anniversary with a high-level political event on 14 June 2021, which was the launch of an 18-month process towards “A new European Declaration on Global Education to 2050”.

The event was opened by EU Commissioner for International Partnerships, Ms Jutta Urpilainen. Ministers of Education, Foreign Affairs and Development Cooperation then debated the importance of Global Education to education policy, foreign policy and international cooperation.

More info can be found here: [www.gene.eu/ge2050](http://www.gene.eu/ge2050)

#GlobalEducation2050

**INSERT TEASER:** <https://youtu.be/sUmeP7uztYc>



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